Client: Cosmopoint Date: 25 June 2015

Subject: Press release for Matta Fair, KK – Draft 2 for clients approval



Cosmopoint Students Steal the Show at Annual Sabah Matta Fair

6th July 2015, Kota Kinabalu - In collaboration with Malaysia's premier travel extravaganza Matta Fair, which was held from the 3rd until the 5th of July at Suria Sabah Mall, students from Cosmopoint College were heavily involved in this year's affair which marked the fourth consecutive year of the partnership.

Various faculties were involved including students from the School of Public Relations, the School of Broadcasting and Film, the School of Journalism, the School of Hospitality and Tourism Management, the School of Culinary Arts and the School of Health Sciences, to name a few. The collaboration is parallel to the institution's mission of educating students through practical learning approaches.

The launch of Matta Fair which commenced on the first day of its three day course was graced by YB Datuk Seri Panglima Masidi Manjun, at which students from the Arts and Performance Club showcased dance numbers reminiscent of Sabah's culture. One of performances included a dance which paid homage to the recent Mount Kinabalu earthquake.

"This marks the fourth year of Cosmopoint's involvement with Matta Fair and it's definitely something the students look forward to each year, this is the very essence of our D2D2J initiative which stands for *Diploma to Degree to Job*, we not only equip our students with theoretical and practical knowledge but we're also committed in securing our students a place in the professional world, our continuous collaboration with Matta Fair proves the strong bond that we have with our industry partners," said Kamal Haji Nawawi, Chief Executive Officer of Cosmopoint Group of Companies.

Students from other faculties also partook in various aspects of the event, from the administration of exhibition booths, onsite event management, and even live event coverage conducted by the School of Broadcasting and Film.

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"I feel privileged to be participating in such a significant event relevant to my studies, not only have I been given a platform to hone my skill sets but this event has also given me the opportunity to apply the knowledge learnt through practical experiences," said Norsha Raimin, Deputy President (Student Council) from the School of Hospitality and Tourism Management.

The skills of the students were also put to the test through various competitions. Each competition held was relevant to the respective schools, some of which included a cake and desert making competition, a table setting and napkin folding competition and also a competition for fashion and design.

Truly, the event saw the talent of Cosmopoint students at their best as some of their products and designs were also put on display, and a fashion show was held to exhibit the budding talents of Cosmopoint haute couture.

"I couldn't be happier with the involvement of our student's this year, seeing the success of the event further proves their commitment and hard work, indeed their participation will boost their career prospects and we look forward in working with Matta Fair again in the coming years," adds Kamal.

Matta Fair is held annually to provide the best travel deals either locally or abroad, which supports Malaysia's tourism slogan for 2015, 'The Year of Festivities.'

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About Cosmopoint College

Cosmopoint College was established in 1991, with 11 campuses located nationwide including Sabah and Sarawak to serve the educational needs of the community. Over the years, the institution has produced more than over 100,000 graduates throughout the country. The institution provides quality education based on real world experience to guide local as well as international students in their pursuit of academic excellence. Currently Cosmopoint College offers industry-related programs that include IT, Business Management, Culinary Arts, Broadcasting, Multimedia, Graphic Design, Fashion Design, Physiotherapy. For more information, please visit www.cosmopoint.edu.my.

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